



*EPSON Stylus COLOR 740i*  
*Manual*

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**Caution:**  
Using an improperly shielded USB cable—especially a cable more than 6.5 ft. (2 meters) long—may cause the printer to malfunction.

- ▶ At least 16MB of RAM (20MB or more recommended)
- ▶ At least 50MB of free hard disk space for storing images (100MB recommended)
- ▶ 13-inch RGB display or better
- ▶ Double-speed CD-ROM drive (quad-speed or faster recommended) for installing the printer software
- ▶ For serial connection, an ImageWriter® II serial cable or equivalent (8-pin mini DIN male/male, Belkin F2V024 recommended)

For USB connection to an iMac or Power Macintosh G3, a shielded USB “AB” interface cable, from Series A (computer) to Series B (printer) up to 6.5 ft. (2 meters) long

## Windows System Requirements

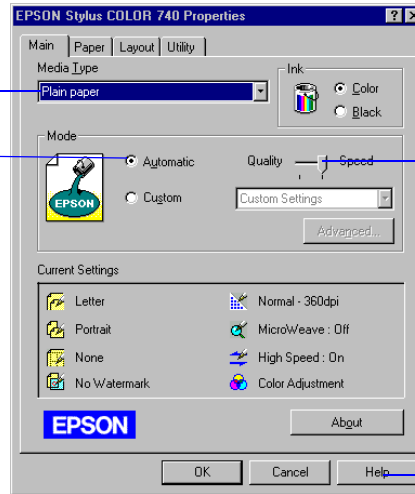
To use your printer and its software with a PC, your system should have:

- ▶ An IBM® compatible PC with at least a 386/25 MHz (for Windows 3.1x), 486/25 MHz (for Windows 95 or Windows NT® 4.0), or 486/66 MHz (for Windows 98) processor (Pentium® processor recommended)
- ▶ DOS, Microsoft Windows 3.1x, Windows 95, Windows 98, or Windows NT 4.0

You then see the printer settings dialog box:

Click to select your media type

Click to select Automatic mode



Use the Quality/Speed slider to select your print resolution

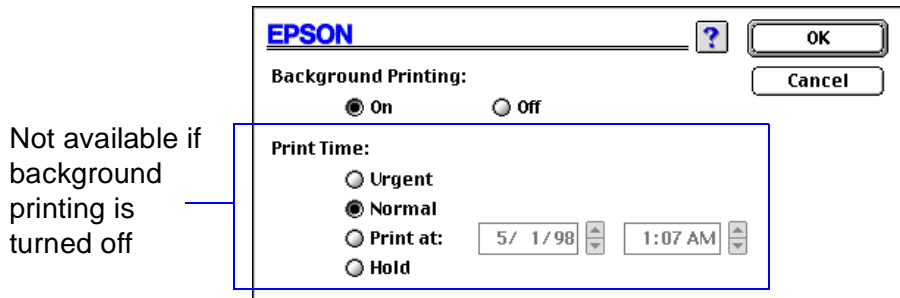
Click for more information



To print at the highest resolution (1440 dpi), you need to use plain paper, Photo Paper, or one of the Photo Quality media. For the best printing at any resolution, always use EPSON media.

- 4 Click the **Main** tab if necessary. Then choose the **Media Type** you want to print on from the following list:
  - ▶ **Plain paper**
  - ▶ **360 dpi Ink Jet Paper**
  - ▶ **Photo Quality Ink Jet Paper**
  - ▶ **Photo Paper**
  - ▶ **Photo Quality Glossy Film**
  - ▶ **Ink Jet Transparencies**

You see the following dialog box:



- 4 To turn background printing on or off, click the **On** or **Off** radio button.
- 5 To select a priority for your print job in the queue of jobs waiting to print, click one of the following:
  - ▶ **Normal** to print in the order the job is received
  - ▶ **Urgent** to print before any Normal priority job
  - ▶ **Print at:** to print at the specific time you enter in the day and time in the fields to the right
  - ▶ **Hold** to hold the print job in the print queue until you're ready to release it using EPSON Monitor 3; see [Using Monitor3](#) for details.
- 6 Click **OK** to save your settings and return to the printer settings dialog box. (Click **Cancel** if you want to cancel your settings and return.)

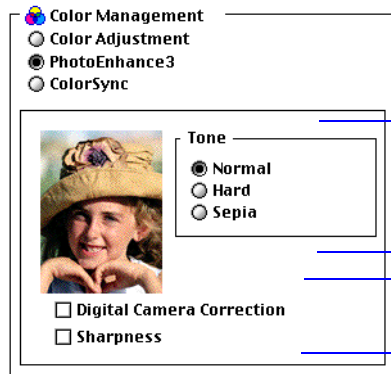


Note:  
The Color Management section also changes to this view if you select the PhotoEnhance3 radio button on the Advanced dialog box.

## Using PhotoEnhance3 or Digital Camera Correction Mode

To correct the exposure, tone, and sharpness of digital images, you can use PhotoEnhance3 (PhotoEnhance on Windows 3.1) and/or Digital Camera Correction mode (not available with Windows 3.1).

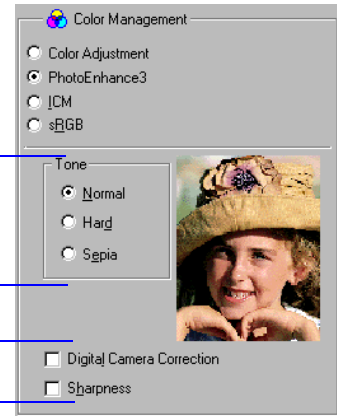
- 1 Create your image or document in your application software.
- 2 Access the printer settings dialog box as described in [Printing from Windows](#) or [Printing from a Macintosh](#).
- 3 Click **Custom**, then select either **PhotoEnhance3** or **Digital Camera** as described in [Using Custom Project Types](#).
- 4 Click the **Advanced** button. The Color Management section of the Advanced dialog box appears as shown here:



Macintosh

Click to select a Tone setting, if necessary. Changes are shown in the example photograph.

Click to turn on Digital Camera Correction mode and/or sharpen the image.



Windows 95, 98, NT

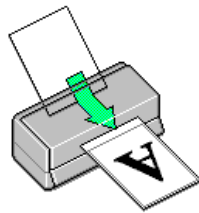


Note:

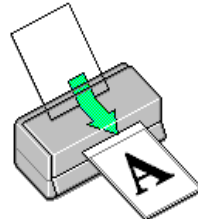
The **Rotate by 180°** setting lets you print the lower portion of a document first, with a bottom margin as small as 0.12 inch (3 mm) and a top margin as small as 0.55 inch (14 mm). This option is not available with Windows 3.1.

When you select **Maximum** as the Printable Area setting, print quality may decrease in the expanded printable area in the bottom margin.

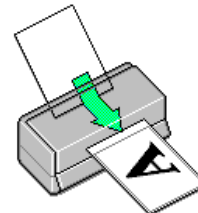
- 6 If you're printing multiple copies of a multi-page document and you want the copies printed in sets, click the **Collate** checkbox. The page graphics change to show collated documents.
- 7 If you're printing a multi-page document and want the last page printed first so the pages come out without needing to be reordered, click the **Reverse Order** checkbox. The page graphics change to show later pages printing first.
- 8 Select the direction of printing on the page with the **Orientation** options. To print your document oriented as shown in one of the following illustrations, select the options listed below it.



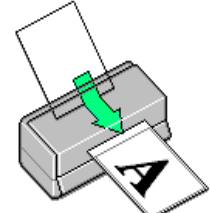
Portrait



Portrait and  
Rotate by 180°



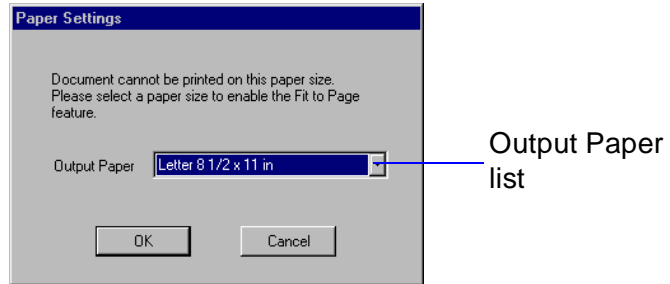
Landscape



Landscape and  
Rotate by 180°

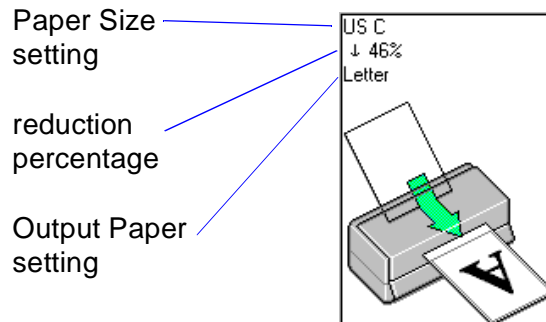
- 9 The **Standard** Printable Area setting uses the maximum printable area of your paper with a minimum bottom margin of 0.55 inch (14 mm). To increase the minimum bottom margin to 0.12 inch (3 mm), set the Printable Area setting to **Maximum**. To center your document on the page using either setting, select the **Centered** checkbox.

- 4 If the **Paper Size** setting you selected is **larger** than the maximum size that can be printed on your printer, you see the following dialog box:

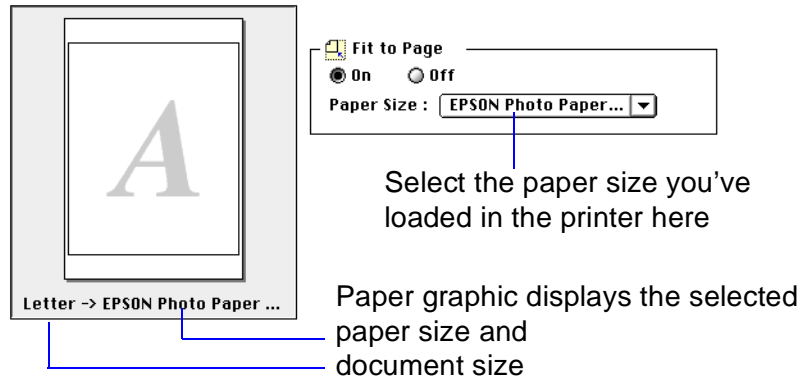


In the **Output Paper** list, select the actual size of the paper loaded in the printer and click **OK**. This automatically turns on the **Fit to Page** setting so the document fits into the printable area on the output paper you select.

The selected **Paper Size**, reduction percentage, and **Output Paper** settings now appear above the printer graphic.



The **Paper Size** option beneath the **Fit to Page** setting becomes active.



Now select the size of the paper you've loaded in the printer. This automatically sets the correct reduction or enlargement percentage to fit the document into the printable area on the selected paper size. The selected document size and paper size settings now appear beneath the paper graphic.

**8** If you're finished selecting Layout options, click **OK**.

If you want to select more options, see [Using Multiple Print Layouts and Page Frames](#).

# *Printing on Special Media*

Your EPSON Stylus COLOR 740i lets you print on just about any kind of paper you want to use. You can get great results printing on various sizes of plain paper, letterhead, and envelopes, but you'll get even better results with specially coated ink jet paper.

For the best output, use EPSON's photo-quality paper: ink jet paper, glossy paper, glossy film, note cards, and photo paper. For special projects, you can use a variety of EPSON media designed for ink jet printers, ranging from transparencies to iron-on transfer paper.

Follow the steps in this chapter on:

- ▶ [Selecting Special Media](#)
- ▶ [Media Loading and Handling Guidelines](#)

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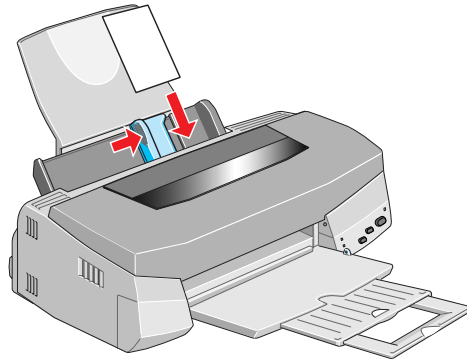


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## EPSON Photo Quality Ink Jet Cards

You can load up to 30 cards at a time. Always place the included support sheet under the cards and load them as shown below.



Make sure you set the paper thickness lever to the **+** position as shown in [Envelopes](#). When you're ready to print, set the Media Type to **Photo Quality Ink Jet Paper** and the **Paper Size** setting to the card size in your printer software.

## *Enabling Background Monitoring*

To turn on background monitoring, follow these steps:


- 1 Click **Start**, point to **Programs**, click the **Epson** folder, and click **EPSON Status Monitor 2**.
- 2 Click **EPSON Stylus COLOR 740** in the Printer Name list. The name is highlighted.
- 3 Open the Settings menu and select **Background Monitoring**.
- 4 Select either **Monitor from restart** (to begin background monitoring after your next system restart) or **Monitor now** (to begin background monitoring right away).
- 5 Now set your monitoring preferences for the printer as described in [Setting Up Monitoring Preferences](#).



Note:  
Background monitoring must be turned on to change the Background Monitoring and Status Alert preferences. See [Enabling Background Monitoring](#) for instructions.

## *Setting Up Monitoring Preferences*

You can select the way you want Status Monitor 2 to monitor your printer using the Monitoring Preferences window. There are several ways to open the window:

- ▶ Click the printer name in the Installed Printers list to highlight it and click the  icon or select **Monitoring Preferences** from the Settings menu.
- ▶ Right-click the printer name in the Installed Printers list and select **Monitoring Preferences** from the drop-down menu.

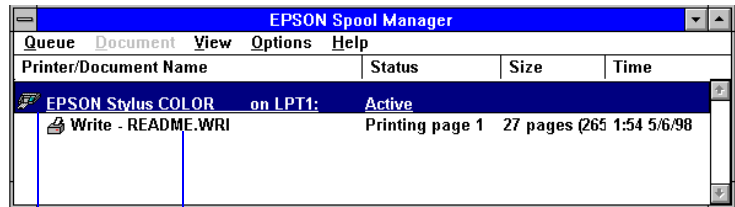


Note:  
You may not see the Spool Manager icon if Program Manager or the current window is maximized. Reduce the window size to see the Spool Manager icon.

To open Spool Manager, do one of the following:

- ▶ To open it while you're printing, click the **EPSON Spool Manager** icon at the bottom of your desktop.
- ▶ You can open Spool Manager at any time by double-clicking the **Spool Manager4** icon in the EPSON program group.

You see the Spool Manager window:



Queue

Print job file

The Spool Manager window displays the status of your print job files and lets you control them. You can also control print queues, display of the Despooler, and the default spool directory. Click **Help** in the Spool Manager menu bar for detailed information.

# *Maintenance and Transportation*

It's easy to keep your EPSON Stylus COLOR 740i printer working at its best. Just follow the simple instructions in this chapter for:

- ▶ [Replacing an Ink Cartridge](#)
- ▶ [Cleaning the Print Head](#)
- ▶ [Aligning the Print Head](#)
- ▶ [Cleaning the Printer](#)
- ▶ [Transporting the Printer](#)




**Caution:**

Load paper that's at least 8.27 inches (210 mm) wide. This prevents ink from spraying inside the printer and smudging your printouts.

For the best results, load EPSON ink jet paper in the printer whenever you check the print head alignment.

## Aligning the Print Head

If your printouts contain misaligned vertical lines, you may need to align the print head using the Print Head Alignment utility in your printer software. Your printer must be connected to a local port, not on a network, to use this utility. Follow these steps:

- 1 Make sure the printer is turned on and paper is loaded.
- 2 Start an application and open a document.
- 3 Access the printer settings dialog box as described in [Printing from Windows](#) or [Printing from a Macintosh](#).
- 4 Click the **Utility** tab (Windows) or the  Utility icon (Macintosh). You see the Utility menu.
- 5 Click the **Print Head Alignment** icon.
- 6 Follow the instructions on the screen to print a test page and select the correct alignment.

## ***Vertical lines are misaligned or vertical banding appears***

<b>Possible cause</b>	<b>Solution</b>
The print head nozzles are clogged.	Clean the print head. See <a href="#">Cleaning the Print Head</a> for instructions.
The paper thickness lever is in the + position.	Set the paper thickness lever to the <b>0</b> position and try printing again. See <a href="#">Envelopes</a> for instructions.
The <b>High Speed</b> setting is turned on.	Turn off the <b>High Speed</b> setting if vertical lines are misaligned. See <a href="#">Customizing Print Quality and Special Effects</a> for information.
The print head is misaligned.	Run the Print Head Alignment utility. See <a href="#">Aligning the Print Head</a> for instructions.

## ***The printed image has incorrect or missing colors***

<b>Possible cause</b>	<b>Solution</b>
The <b>Ink</b> option is set to <b>Black</b> .	Change the <b>Ink</b> setting to <b>Color</b> . See <a href="#">Printing from Windows</a> or <a href="#">Printing from a Macintosh</a> for instructions.
The <b>Media Type</b> setting doesn't match the loaded paper.	Make sure the <b>Media Type</b> setting matches the paper you're using. See <a href="#">Printing from Windows</a> or <a href="#">Printing from a Macintosh</a> for instructions.
The <b>Halftoning</b> and Color Management options are set incorrectly for your document type.	Use the correct settings for the project you're printing, following the instructions in <a href="#">Customizing Print Quality and Special Effects</a> and <a href="#">Customizing Color Settings</a> .

## *In Windows 95, Windows 98, or Windows NT, the Status Monitor 2 window doesn't appear*

Possible cause	Solution
You didn't restart your computer after installing Status Monitor 2.	Click <b>Start</b> , select <b>Shut Down</b> , click <b>Restart the computer</b> , and click <b>Yes</b> to restart your computer. Then try using Status Monitor 2.
Bi-directional support is not enabled.	Click <b>Start</b> , select <b>Settings</b> , and click <b>Printers</b> . Right-click the <b>EPSON Stylus COLOR 740</b> icon and select <b>Properties</b> . Click the <b>Details</b> tab, then click the <b>Spool Settings</b> button. Click the <b>Enable bi-directional support for this printer</b> radio button to turn on bi-directional support. Click <b>OK</b> twice, then close the Printers window and try printing again.
You're using ScanDisk.	Before using ScanDisk, turn off background monitoring in Status Monitor 2. (See <a href="#">Enabling Background Monitoring</a> for instructions.) Then turn it back on when you're finished using ScanDisk.

# Uninstalling Printer Software



## Caution:

If you uninstall and then reinstall the printer software in Windows 95, 98, or NT 4.0, you must also uninstall and then reinstall Status Monitor 2 so it can recognize your printer.

If you need to uninstall and reinstall your printer software, follow the steps in the section for your operating system:

- ▶ [Windows 95, Windows 98, and Windows NT 4.0 Instructions](#)
- ▶ [Windows 3.1 Instructions](#)
- ▶ [Macintosh Instructions](#)

## Windows 95, Windows 98, and Windows NT 4.0 Instructions

- 1 Double-click the **My Computer** icon, then double-click the **Control Panel** icon.
- 2 Double-click **Add/Remove Programs**.
- 3 To uninstall the printer software, select **EPSON Printer Software** in the program list.
- 4 Click the **Add/Remove** button. Follow the instructions on the screen to uninstall your software.
- 5 Before you uninstall Status Monitor 2, turn off background monitoring as described in [Enabling Background Monitoring](#). Then follow steps 3 and 4 again. In step 3, select **EPSON Status Monitor 2** in the program list to uninstall it.

# Ink Cartridges

Specification	Black ink cartridge (S020189)	Color ink cartridge (S020191)
Color(s)	Black	Cyan, magenta, and yellow
Print capacity*	900 pages text (ISO/IEC 10561 letter pattern) 300 pages graphic (5% coverage)	300 pages (15% coverage)
Cartridge life	2 years from production date and up to within 6 months after opening package at 77 °C (25 °F)	
Storage temperature	-4 to 104 °F (-20 to 40 °C) 1 month at 104 °F (40 °C)	
Transit temperature	-22 to 140 °C (-30 to 60 °F) 1 month at 104 °F (40 °C) 120 hours at 140 °F (60 °C)	
Freezing temperature**	3.2 °F (-16 °C)	-0.4 °F (-18 °C)
Dimensions	1.09 (W) × 2.1 (D) × 1.5 (H) inches 27.8 (W) × 52.7 (D) × 38.5 (H) mm	1.7 (W) × 2.1(D) × 1.5 (H) inches 42.9 (W) × 52.7 (D) × 38.5 (H) mm

\* The print capacity may vary depending on how often you clean the print head.

\*\* The ink thaws and is usable after approximately 3 hours at 77 °F (25 °C).



### Caution:

To ensure good results, use genuine EPSON cartridges and do not refill them. Other products may cause damage to your printer not covered by EPSON's warranty.

Do not use an ink cartridge after the expiration date on the package.

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